

# LUPA



## LAND USE PLANNING AWARENESS



A PROJECT FOR COMMUNITY EMPOWERMENT

APA  
CA

2015 Award of Excellence  
American Planning Association  
California Chapter

*Making Great Communities Happen*



KARLA MARTINEZ'S  
CAPSTONE PRESENTATION

# YOU ARE INVITED!

SEPTEMBER 14, 2017

1 PM TO 1:30 PM

HAB AUDITORIUM

Health Administration Building  
4065 County Circle Drive  
Riverside, CA 92503  
Free Parking

RSVP [dramirez@rivcocha.org](mailto:dramirez@rivcocha.org)

Karla is part of unique internship created by Coachella Unincorporated in partnership with the Riverside University Health System—Public Health. She participated in a 7-week program designed for young people who have an interest in community health, land use planning and storytelling.

During the course of the internship, Karla combined her mastery of storytelling, knowledge of planning and community development. Her goal was to uplift stories from the Eastern Coachella Valley that show how planning and community development affect public health and community health outcomes.

Come and join us to hear about her culminating project, what she learned, and her plans for the future.

#### **About Karla Martinez**

Karla Martinez is gearing to start her second year as an undergraduate student at UC Davis where she is majoring in Community and Regional Development with an emphasis in Policy and Planning. As youth reporter for Coachella Unincorporated, she has written on a number topics including transportation and community health.

Karla was an inaugural member of the Land Use Planning Awareness (LUPA) project which the American Planning Association California Chapter and Inland Empire Section recognized with two awards of excellence in 2015 for a public outreach project. The same year, she was named Riverside County's Young Lady of the Year for District 4.

#### **About Coachella Uninc.**

Coachella Unincorporated is a youth-led journalism and media-training project operating in the Eastern Coachella Valley since 2011. Coachella Uninc is funded by the Building Healthy Communities initiative of The California Endowment and operated by Youth Wire.

Students joining the program learn how to report, write and produce multimedia journalism content with the goal of helping to build a healthy Eastern Coachella Valley.